



PRESIDENT REPORT

It is my pleasure to present my first report as the President of the Balmain Touch Football Club. I want to thank all members for entrusting the welfare of our great club to myself and our new committee for the past 12 months. And what 12 months it has been!

We were greatly challenged with the Covid 19 pandemic, but all measures were put in place to ensure we were still able to run our competitions, albeit slightly differently. I want to thank all members for abiding by all the rules needed, and ensuring we complied to government regulations.

We have seen our Summer competition grow by 70% on the previous Summer competition to 64 teams. A truly staggering number! Our Winter competition has also seen remarkable growth, increasing by 35% to 39 teams, which is actually larger than the previous year's summer competition.

In a first for our park competition, our Grand Final day was live streamed for all to watch, or re-watch later. Live commentary, match statistics, and some great Touch Footy for many to be able to watch themselves strut their stuff on the hallowed turf of Timbrell Park. It was also a return to a Sunday Grand Final day. And what a day it was! The atmosphere created was a tremendous top off to what was a landmark year for our club. Our thanks to the numerous people that volunteered their time to make this whole day possible. Also thank you to the members that took the time to provide their feedback via the end of season survey you filled out. Your feedback has already helped us shape our competition for this Winter.

In addition to this, we welcomed four new sponsors to our club this year. Our great thanks to Combine Air Training, Ray White Drummoyne, Canada Bay Club, and IMove Physiotherapy for coming on board as sponsors to our club. Amateur sporting organisations can't move forward without this support, so we are extremely grateful to each of you for your support. We have also signed a three-year agreement with ISC as our Apparel partner for both Park and Representative Touch. This agreement will provide us with professional levels of apparel, at the cheapest rates we have ever had as well. We thank ISC for their partnership.

Our treasurer will highlight the financials in greater detail ahead, however we have been able to transfer the successful growth of the club into further financial stability. We have grown the financial balance over triple in just under 12 months, through prudent management of registrations, growth of participation, cost management, and sponsorship support. This is allowing us to give back record sums and experience to our park football competition, and make significant contributions to all representative players to reduce levies. It has also allowed us to reduce park football levies, subsidising secondary registrations by 50%, and implementing a flat rate of \$50 for all juniors, for unlimited

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park football in our senior competition. This is a fantastic result to give back to players that are committed to playing Touch Football, and are giving so much to our club.

Our representative sides have seen unprecedented growth this year. Balmain Touch will now enter three Men's teams, and two Women's teams into this year's Vawdon Cup. Rewind 12 months, and we had a total of two teams. We now have a pathway for all juniors in Balmain, and also options for players reaching to play at the highest levels. My thanks to all coaches and managers who selflessly giving their time to make this a possibility.

Our park competition has achieved a first this year, with a female only competition launched this Winter. This will allow Balmain Touch's very large number of female participants to continue to play in female only competitions once aging out of the U18's competition, and allow senior females to build their skills with more focus on roles that are rarely presented in the mixed game. A massive thank you to all the girls and women that put their hand up to join our first competition this Winter. We look forward to growing this even further this Summer.

For our referees, we have expanded both our Balmain base, as well as the number of visiting referees that officiate in our park competition. Thanks to our sponsors, we now have a dedicated Balmain uniform for our referees, and also are able to support them in the representative arena. This is all part of the vision to grow our referee platform at this club, to ensure long term we are able to continue to support the growing competition at Timbrell Park, as well as providing referees the platform to advance themselves in the representative competitions if they choose. My thanks to our Director of Referees, Steve Pratt, for all he has done over the last 12 months to support this vision. We could not do this without you!!!

While the growth and expansion of the Balmain Touch club over the last 12 months is something we are all very proud of, I think there is one thing that stands above all that we have been able to resolve. For a little over the past decade, the Balmain Senior Touch club and Balmain Juniors have operated independently, as two separate entities. One of the major goals for the new committee coming on board was to seek to help bind the two clubs back together, like they once were. From the Seniors perspective, we have seen the Juniors operate so successfully for a long time, regularly being recognized by NSWTA as a leader in their network. It was a major objective to match their professionalism, and start operating together, as one.

We now find some 10-15 Senior players coaching State and Vawdon Cup teams, without ties of son's/daughter's in the junior teams they coach, offering their time to help with the progression of Junior players. Additionally, a number serve on an extended Junior committee. The relations have been built so strong that there is weekly correspondence between Senior and Junior committee members, looking to achieve the greater good. At the AGM, we will propose to formalise this partnership with the amalgamation of the two organisations as a single Balmain Touch Association. This is truly a remarkable outcome!

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I would like to thank Joe Dougall, the President of the Juniors, Alan Hill, Vice President, and the entire Junior committee for their endless support and council to the Senior committee. This harmonious relationship that we have fostered together over the past 12 months or more, promises to deliver a bond and partnership that will benefit Balmain touch members not just in the near future, but for decades to come.

My final call out is to the great people that put their hand up 12 months ago to not only stop many great people leaving our organisation, but build it up to become one of the most attractive associations in NSW Touch.

Firstly, Sharlene Wong, our Digital Co-Ordinator – we are forever indebted to you for your commitment to stay with us through this changing period. Your knowledge and experience, especially in the first few months, was literally irreplaceable. We could not have been in the position we are now without you, and I thank you greatly for showing faith in us as an unknown committee.

Dilani Blundell, our Secretary – you took on this role with many other things to manage in your life. Without you, this committee would not have come together. Thanks for all your work over the past year.

Richard Stone, our Treasurer – As treasurer of the Junior committee as well, you were a priceless link between the Juniors and the Seniors. You do all the financial elements without question, and help to keep the senior committee aligned to the greater goals. We don't always see eye to eye, but I hope you never doubt the value and contribution you have brought to our committee.

Ben Jones, our Vice President – the real brains and vision of our organisation. No-one aside from myself will ever know the work that you have put in over the last 12 months. Many people think things, but you do them. On behalf of all in Balmain Touch, we owe you an endless gratitude for all you have done, from marketing, to letter drops, to production of the live stream, and many, many more things. The club is in great hands while you remain involved.

To all our members, we remain committed to continue to grow the game of Touch Football at Balmain Touch Association. We thank you all for your involvement over the past year, and look forward to an ever bigger and better year ahead.

Wayne Calleja
President
Balmain Touch Association



SECRETARY REPORT

What a year, that flew!

Working behind the scenes has been myself and Sharlene (aka Shar). Shar is really the brains behind anything to do with technology. I am there to bring snacks! But in all honesty, this has been a great experience thus far.

Covid-19 was not the only challenge we faced. Technology became our enemy and our friend.

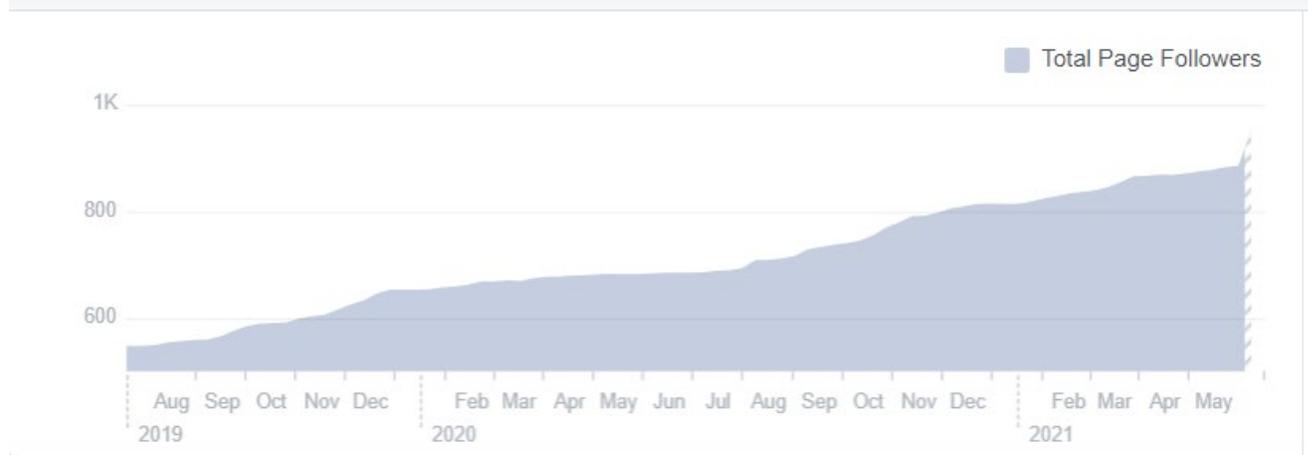
Due to decommissioning of SportsTG, we took in our strides moving to Mysideline, the web application created by Touch Football Australia. It has been a work in progress the entire year, with features being constantly rolled out to improve the user experience, based on user feedback. It has been a big learning curve with a more intuitive interface and access to direct payments makes it easier to run the local competition more efficiently.

With Covid-19, along came governance. Again, Shar playing an instrumental role in creating QR codes, our Covid Safe Officer ensuring we adhered to group numbers and sanitizing station and cans to keep us all clean!

Social media engagement was a game changer. Myself and Shar sharing this role.

As evidenced below, engagement is key and growing.

Total Page Followers: 951



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When Your Fans Are Online | **Post Types** | Top Posts from Pages You Watch

The success of different post types based on average reach and engagement.



All Posts Published

Create Post

Reach: Organic / Paid Post Clicks Reactions, Comments & Shares

| Published | Post | Type | Targeting | Reach | Engagement | Promote |
|------------------------|---|-------|-----------|-------|------------|----------------|
| 05/09/2021 8:04 AM | Happy Mother's Day ❤️❤️❤️ | Photo | Global | 378 | 44 17 | Boost Post |
| 05/07/2021 4:28 PM | We reeeeeaaaallllly need more referees for our ever growing | Photo | Global | 409 | 39 10 | Boost Post |
| 05/05/2021 1:46 PM | Vawdon Cup Trials Postponed for Wednesday the 5th May | Photo | Global | 181 | 0 0 | Boost Post |
| 05/04/2021 1:28 PM | Fields are closed 🌟 | Photo | Global | 172 | 1 3 | Boost Post |
| 05/04/2021 11:58 AM | <3 <3 <3 | Photo | Global | 306 | 21 12 | Boost Post |
| 04/08/2021 10:04 AM | Who run | Photo | Global | 377 | 7 13 | Boost Post |
| 04/04/2021 12:48 PM | HAPPY EASTER 🐣🐣🐣 | Photo | Global | 225 | 3 4 | Boost Post |
| 04/02/2021 3:38 PM | 2021 Balmain Winter Touch Football Competition - | Photo | Global | 1.8K | 115 39 | View Promotion |
| 03/22/2021 3:34 PM | Balmain Touch Vawdon Cup EOI 2021 - | Photo | Global | 444 | 25 19 | Boost Post |

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ABN: 63643866386

WWW.BALMAINTOUCH.COM.AU

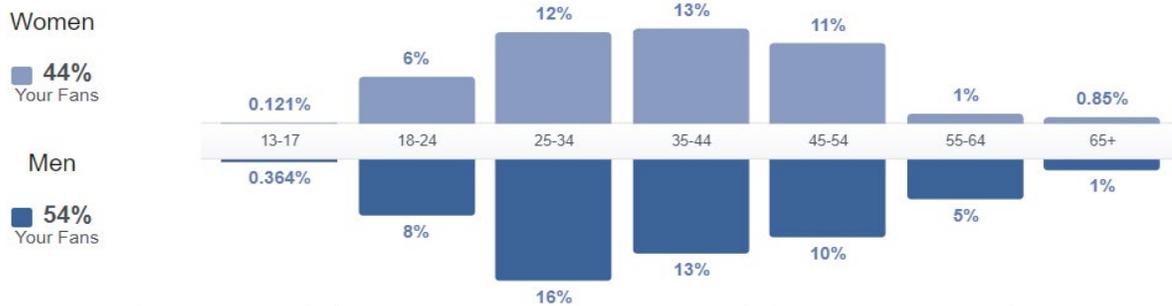
ADMIN@BALMAINTOUCH.COM.AU

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Your Fans Your Followers People Reached

The number of people who saw any of your posts at least once, grouped by age and gender. Aggregated demographic data is based on a number of factors, including age and gender information users provide in their Facebook profiles. This number is an estimate.



| Country | Your Fans | City | Your Fans | Language | Your Fans |
|----------------|-----------|---------------------------|-----------|-----------------------|-----------|
| Australia | 802 | Kalgoorlie, WA, Australia | 0 | English (UK) | 0 |
| Hong Kong | 3 | Thornton, NSW, Australia | 0 | French (France) | 0 |
| Japan | 3 | Athens, Greece | 0 | Japanese | 0 |
| United Kingdom | 3 | Empire Bay, NSW, Aus... | 0 | English (US) | 0 |
| South Africa | 2 | Australind, WA, Australia | 0 | Portuguese (Portugal) | 0 |
| New Zealand | 2 | Hawkesbury, NSW, Au... | 0 | | |

Stay connected with us and keep yourselves updated.

Dilani Blundell
Secretary
Balmain Touch Association

Sharlene Wong
IT Wizard
Balmain Touch Association

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FINANCE REPORT

It is my pleasure to present the Treasurer's Report for BTFA for the 2020/2021 year. This is my first year as your Treasurer, taking over from Brian Ware and I would like to thank him for his past services in this role for the Association.

Tabled below is the comparative Statement of Profit and Loss for the period under review.

The growth of the park competition is commensurate with the increase in registered players resulting increased revenue. After many years of maintaining a fixed team registration fee it has been decided to levy park comp registration fees on a per user online basis to automate the collection of fees and alleviate the burden on managers having to remit team fees and collect from players.

New sponsors were welcomed to the club this year which resulted in additional funding of \$6,750 being received from the following sponsors:

- Ray White Drummoyne \$2,000
- Combine Air Training \$1,750
- Canada Bay Club \$2,000
- IMove Physiotherapy Rozelle \$1000 plus services"
-

We encourage all members to support our sponsors.

There were some other variances on the prior year in respect of accounting for state cup accommodation and additional costs incurred in respect of equipment, marketing, promotion and grand final day entertainment.

Our overall cash position has improved over the past 12 months which is attributable to the efforts of the committee's fund-raising activities and careful costs control. A strong financial position of the club allows registration fees, club levy and uniform costs to be managed.

Richard Stone
Treasurer
Balmain Touch Association



REFEREE REPORT

2020/21 Summer Season overview -

- Summer Season we had +30 referees officiate at Balmain Touch
- Across 3 time slots - Tuesdays / Wednesdays over 14 rounds + finals
- Referee of the season - Craig Carmody

Representative Success –

- 11 referees represented BJT at JSC in Wagga Feb 2021
 - Craig Carmody
 - Trevor Crowley
 - Bill Calleja
 - Angus Pratt
 - Bailey Crowley
 - Tony O'Reilly
 - Jayden Merhi
 - Corey Griffin
 - Jacob Hogan
 - James Hill
 - Steve Pratt
- State Cup 2020
 - Craig Carmody
 - Trevor Crowley
 - Steve Pratt
 - Bailey Crowley
- Vawdon Cup 2020
 - Craig Carmody
 - Corey Griffin
 - Trevor Crowley
 - Charlotte Pratt
 - Steve Pratt
- National Touch League 2020/21 (Coffs Harbour)
 - Steve Pratt 20/21
 - Craig Carmody 20/21
 - Bill Calleja 21

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Referee Upgrades –

- Level 2
 - Jayden Merhi [JSC Wagga]
 - Max Barnett [JSC Wagga]
 - Jacob Hogan [State Cup Port Macquarie]
 - James Hill [JSC Wagga]
- Level 3
 - Corey Griffin [JSC Wagga]
 - Charlotte Pratt [JSC Wagga]
- Level 5
 - Craig Carmody [NTL Coffs Harbour] 2021
 - Bill Calleja [NTL Coffs Harbour] 2021
- Level 6
 - Steve Pratt [NTL Coffs Harbour] 2020

Strategic Alliance –

- Ongoing alliance with Norths Touch and Ryde Eastwood Touch
 - Share coaching, mentoring and training assets
 - Cross pollination of refereeing talent across both associations

Big WINS 2020/21–

- Harmonisation for referee talent and availability between Balmain Juniors and Balmain Senior competitions.
- Tiered payment structure for referees
- Focus on attracting more adult referees (who do not play, manage or coach a representative touch team) to Balmain Junior Touch
- Building a succession plan

Steven Pratt
Director of Referees BTFA